



# **DNR Shooting Sports Design Event Report Out**

**“S.O.S.”**

**Supporters of Shooting**

**August 22-25, 2011**

# The Opportunity

Dale and/or Bob

# Team

John Maehl

- Ben Berka, Wildlife
- Megan Wisecup, Law Enforcement
- Ben Schlader, Law Enforcement
- Mark Sedlmayr, Law Enforcement
- John Maehl, Parks
- Scott Peterson, Wildlife
- Tamara Mullen, Legal
- Kathleen Moench, Budget and Finance
- Robert Schwartz, Winnebago County Conservation
- Dave Wickman, Iowa State Trap Shooting Assoc.
- Ray Morley, Ankeny Izaak Walton League
- Michelle Wilson, CRD
- Chris Van Gorp, Director's Office



# Scope

Dave Wickman

- **This event will cover the development of a shooting range grant program (including application, assessment criteria, funding priorities, evaluation of follow-up, and rules).**

# Goals

Kathleen Moench

1. Increase the number of applications by 100% in Fiscal Year 2013 grant cycle.
2. Increase the types of applications received (not just SCTP).
3. Award grant recipients within 90 days.

# Objectives

Kathleen Moench

1. A standardized, transparent process for shooting range grants.
2. Finalize an application and guidance document.
3. Create a rough draft for NOI for rules (including compliance measures and remedies).
4. A locally planned approach for range development.
5. Establish funding priorities (development and equipment)
6. Determine scoring team composition.
7. Increase public access to ranges.
8. Leverage with other programs (SCTP, etc.)

# SWOT Analysis

Robert Schwartz

- Strengths of current program
- Weaknesses
- Opportunities for improvement
- Threats

# Trends

Megan Wisecup

- Talked about trends with shooting sports and shooting ranges

LEAN

State of Iowa  
Continuous Improvement



# Brainstorming

Scott Peterson

- Silent brainstorming to determine what we need to do
- Application (eligibility, scoring, etc.)
- Reporting and compliance
- Education and Marketing

# Tamara Mullen



# Homework

Ben Berka

Item	Item Description	Person Responsible	Due Date
1	Send sample public support letters to team members	Chris V. G.	August 29, 2011
2	Rule developed and adopted	Tamara, Ben, Megan, Dale	December 1, 2011
3	Application and Guidance Document sent to team , reviewed and finalized (Add examples, maps, public input , permits information links, flow chart, etc...)	Ben and Kathleen	October 15, 2011
4	Develop brochure, web information, grant packet	Communications, Megan and Ben	October 15, 2011
5	Develop Grant Workshop format and materials	Megan and Ben	October 31, 2011
6	Set regional grant workshops for November -December and advertise	Megan and Ben	October 31, 2011
7	Create listserves and mailing lists for promotion and advertisement	Ben	November 1, 2011
8	Advertise grant opportunity and place application on Website	Communications, Megan and Ben	November 1, 2011

# Team Member Experience

Ben Berka and Robert Schwartz

# Comments

- Chris Van Gorp and Michelle Wilson

**We welcome your  
questions and comments!**

